

## Supplemental materials

*Original and adapted survey questions on auto- and non-auto-related social norms*

Original car statement	Adapted car statement	Original non-car statement	Adapted non-car statement
If somebody leaves their car in the street and it gets stolen, it's their own fault for leaving it there and the police shouldn't be expected to act	If someone leaves their car parked on the street and it gets stolen, it is their own fault for leaving it there and the police should not be expected to act	If somebody leaves their belongings in the street and they get stolen, it's their own fault for leaving them there and the police shouldn't be expected to act	If someone leaves their belongings on the street and they get stolen, it is their own fault for leaving them there and the police should not be expected to act
It's okay for a delivery driver to bend a few health and safety rules in order to keep their business profitable	It is okay for a delivery driver to bend a few traffic rules to get their deliveries done on time	It's okay for a chef to bend a few health and safety rules in order to keep their business profitable	It is okay for a chef to bend a few health and safety rules to keep their kitchen running efficiently
Risk is a natural part of driving, and anybody driving has to accept that they could be seriously injured	Risk is a natural part of driving, and anyone who drives has to accept they could be seriously injured	Risk is a natural part of working, and anybody working has to accept that they could be seriously injured	Risk is a natural part of working, and anyone working a job has to accept that they could be seriously injured
There is no point expecting people to drive less, so society just needs to accept any negative consequences it causes	There is no point in expecting people to drive less, so society just needs to accept any consequences it causes	There is no point expecting people to drink alcohol less, so society just needs to accept any negative consequences it causes	There is no point in expecting people to drink alcohol less, so society just needs to accept any consequences it causes
People shouldn't drive in highly populated areas where other people have to breathe in the car fumes	People should not drive in highly populated areas where other people have to breathe in their car fumes	People shouldn't smoke in highly populated areas where other people have to breathe in the cigarette fumes	People should not smoke in highly populated areas where other people have to breathe in their cigarette smoke