## Supplementary Material A. Survey Questionnaire

Note to Manuscript Reader: Three versions of the survey were released, one for each state where it was fielded (i.e., Vermont, New Hampshire, and Maine). The following survey questionnaire was provided to the Vermont respondents. All surveys are identical except for the stated state.

**Start of Block: Consent to Participate** 

## Consent to Participate in a University of Vermont Research Study

We invite you to take part in a study conducted by the University of Vermont Transportation Research Center about how transportation is paid for. Funding for this study was provided by the US Department of Transportation. To be eligible to participate, you must be at least 18 years of age and be willing to take an anonymous online survey that should take less than 20 minutes to complete. There is no cost to participate in this study. As a participant in this study, there is no direct benefit for you; however, information from this study may benefit people in the future.

# **Protecting Your Privacy**

Your participation in this study is completely voluntary. You are free to withdraw from the survey at any point. There are no known risks to participating in this survey. Anonymous survey responses will be stored on a secure server until the completion of this study. We will not collect or associate names, addresses, or other identifying information about you with the information you provide in the survey to protect your confidentiality. Your responses will remain anonymous. The data from this study will only be reported in aggregate and only used to support transportation research. We will provide a report describing the study results on our website (https://www.uvm.edu/cems/trc/trc-research-reports) when the study is completed.

#### **Contact Information**

If you have any questions or concerns about this study, please feel free to contact Clare Nelson (TRC Research Assistant) at clare.nelson@uvm.edu or Dr. Gregory Rowangould (Principal Investigator) at growangould@uvm.edu or (802) 656-3596. If you have questions regarding your rights as a research participant, then you may contact the Director of the UVM Research Protections Office at (802) 656-5040.

\*It is recommended you print this information sheet for your records before continuing.

**End of Block: Consent to Participate** 

Start of Block: Attitudes and Beliefs

Page Break -

In which state do you currently reside?	
O Alabama	
○ Alaska	
O Arizona	
○ Arkansas	
California	
Colorado	
Connecticut	
O Delaware	
O District of Columbia	
○ Florida	
○ Georgia	
O Hawaii	
○ Idaho	
O Indiana	
O Iowa	
○ Kansas	
○ Kentucky	
Clouisiana	
○ Maine	
O Maryland	

O Massachusetts
O Michigan
O Minnesota
O Mississippi
O Missouri
O Montana
○ Nebraska
○ Nevada
O New Hampshire
O New Jersey
O New Mexico
O New York
O North Carolina
O North Dakota
Ohio
Oklahoma
Oregon
O Pennsylvania
O Puerto Rico
O Rhode Island
O South Carolina

O South Dakota
○ Tennessee
○ Texas
○ Utah
O Vermont
O Virginia
O Washington
O West Virginia
O Wisconsin
O Wyoming
O I do not reside in the United States
rip To: End of Block If 50 States, D.C. and Puerto Rico != Vermont
age Break

State your level of agreement with the following statements. Providing this information helps ensure our research gets input from a broad range of viewpoints.

	Strongly Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Taxes are an irreplaceable form of funding for state and federal programs.	0	0	0	0	0
Sometimes the government needs to pass laws to help protect vulnerable populations.		0	0	0	0
I trust my state government.	0	0	$\circ$	0	0
I would prefer less government involvement in my life.	0	0	0	0	0
Funding for state programs is mismanaged.	$\circ$	$\circ$	0	$\circ$	0
Environmental threats such as global warming and deforestation have been exaggerated.		0	0	0	0
I frequently think about whether my travel choices have an impact on the environment.					

Vehicle emissions in my state have a large impact on air quality.	0	0	0	0	0
I frequently think about how my choices will impact my community.	0	0	0	0	0
Driving a car is good for society.	0	0	0	0	$\circ$
My lifestyle is dependent on having a car.	0	0	0	0	0
Owning a vehicle provides me with freedom.	0	0	0	0	0
Technology does more harm than good.	0	0	0	0	0
I'm tracked everywhere I go through my phone.	0	0	0	0	0
Technology has made life too complicated.	0	0	0	0	0
Page Break —					

Page 8 of 33

Your location can be tracked through your phone and other electronic devices. How comfortable are you with your location being tracked by the following?

	1 (Not at all concerned)	2	3	4	5 (Very concerned)
The federal government	0	0	0	0	0
The state government	0	$\circ$	$\circ$	$\circ$	$\circ$
Private companies (such as Google, Apple, and Microsoft)	0	0	0	0	0
Mobile Apps (such as Uber, Weather apps, Fitness apps)	0	0	0	0	0
Vehicle Navigation System (such as finding directions in your car)	0	0	0	0	
	ve the opportunity t Please review the po	=	= =	= =	y for
Page Break —					

Vermont is considering alternatives to the gas tax. The current gas tax is struggling to collect funds in a fair way due to... more fuel efficient vehicles, more electric and hybrid vehicles, and increasing costs for roadway maintenance and construction. Alternatives to the gas tax would remain revenue neutral, so the total amount of money collected by the state would remain the same, but the amount paid by individual drivers may increase, decrease, or stay about the same.

Vermont plans to replace the current fuels tax with a flat fee of \$220 per year per vehicle.

How would you vote?
○ Yes
○ No
Page Break
Vermont is considering alternatives to the gas tax. The current gas tax is struggling to collect funds in a fair way due to more fuel efficient vehicles, more electric and hybrid vehicles, and increasing costs for roadway maintenance and construction. Alternatives to the gas tax would remain revenue neutral, so the total amount of money collected by the state would remain the same, but the amount paid by individual drivers may increase, decrease, or stay about the same.  Vermont plans to replace the current fuels tax with a mileage-based user fee of 2 cents per mile.
How would you vote?
○ Yes
○ No
D D l-

Do you have access to a vehicle that you use regularly?
○ Yes
○ No
Skip To: Q72 If Do you have access to a vehicle that you use regularly? = No
Now we want to learn more about the vehicle you <b>most frequently</b> use.
What is the fuel type for your primary vehicle?
○ Gasoline
O Diesel
Gasoline Hybrid (not plug-in)
O Plug-in Hybrid (PHEV)
O Fully Electric (BEV)
Other
Display This Question:
If What is the fuel type for your primary vehicle? = Gasoline
Or What is the fuel type for your primary vehicle? = Diesel
Or What is the fuel type for your primary vehicle? = Gasoline Hybrid (not plug-in)
Or What is the fuel type for your primary vehicle? = Fully Electric (BEV)
Or What is the fuel type for your primary vehicle? = Other
Or Or What is the fuel type for your primary vehicle? Text Response Is Not Empty

Do you know the fuel economy of your primary vehicle (mpg)?
○ Yes
○ No
Display This Question:
If Do you know the fuel economy of your primary vehicle (mpg)? = No
Or What is the fuel type for your primary vehicle? = Plug-in Hybrid (PHEV)
$X \rightarrow$
What is the vehicle type?
○ Car
○ suv
O Pick-Up Truck
O Minivan
O Sports Car
Other



What percentage of your driving is all-electric?	
O 0 %	
O 10 %	
O 20 %	
○ 30 %	
O 40 %	
O 50 %	
O 60 %	
O 70 %	
○ 80 %	
O 90 %	
O 100 %	

ונוצונו	uv		estion:

If Do you know the fuel economy of your primary vehicle (mpg)? = Yes



How many miles per gallon (mpg) do you typically get out of your primary vehicle?
○ 5-10 mpg
O 11-15 mpg
O 16-20 mpg
O 21-25 mpg
○ 26-30 mpg
○ 31-35 mpg
○ 35+ mpg
Page Break



now many miles do you traver (per year) in your primary venicle:
○ 1,000 - 5,000 mi
○ 5,000 - 10,000 mi
○ 10,000 - 15,000 mi
○ 15,000 - 20,000 mi
O 20,000 - 30,000 mi
○ More than 30,000 mi
Page Rreak ————————————————————————————————————

Display This Question:
If Consent to Participate in a University of Vermont Research Study We invite you to take part in Not Displayed
$e{\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ $
Display This Question:  If Consent to Participate in a University of Vermont Research Study We invite you to take part in Not Displayed
$e{\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ $
Display This Question:
If Consent to Participate in a University of Vermont Research Study We invite you to take part in Not Displayed
<pre>\$e{ round ( ( q://QID74/SelectedChoicesRecode * 0.00492 * (100 - \${Q100/SelectedChoicesRecode})/ q://QID45/SelectedChoicesRecode ) , 0 ) }</pre>
Digular This Avestion
Display This Question:  If Consent to Participate in a University of Vermont Research Study We invite you to take part in Not Displayed
<pre>\$e{ round ( ( q://QID74/SelectedChoicesRecode * 0.0196 ) , 0 ) }</pre>
Page Break

# What is the gas tax?

The gas tax you pay at the pump is a state tax plus a federal tax. This next section will ask you some questions about the Vermont gas tax.
Page Break ———
Which of the following is true?
The Vermont gas tax varies with the price of gas.
The Vermont gas tax varies with the amount of gas you buy.
O Both
Page Break ————————————————————————————————————
Display This Question:  If Which of the following is true? = Both
Correct! In most cases, the Vermont gas tax is a <b>set price per gallon of gas</b> . When prices rise above \$4.00 per gallon, there is a small additional tax varying with price.
Display This Question:
If Which of the following is true? = The Vermont gas tax varies with the price of gas.
Or Which of the following is true? = The Vermont gas tax varies with the amount of gas you buy.
Not quite! In most cases, the Vermont gas tax is a <b>set price per gallon of gas</b> . When prices rise above \$4.00 per gallon, there is a small additional tax varying with price.
Page Break

The Vermont gas tax was last increased
O 1-3 years ago
O 4-8 years ago
O 9-12 years ago
13 to 20 years ago
O 20+ years ago
Page Break ————————————————————————————————————
Display This Question:  If The Vermont gas tax was last increased = 9-12 years ago
Correct! It has been <b>nearly 10 years</b> since Vermont's gas tax was raised. It has remained at a constant 24 cents per gallon of gas since 2014.
Display This Question:
If The Vermont gas tax was last increased = 1-3 years ago
Or The Vermont gas tax was last increased = 4-8 years ago
Or The Vermont gas tax was last increased = 13 to 20 years ago
Or The Vermont gas tax was last increased = 20+ years ago
You may be surprised that it's been <b>nearly 10 years</b> since Vermont's gas tax was raised. It has remained at a constant 24 cents per gallon of gas since 2013.

Gas tax revenues gathered in Vermont are spent on
Any state government program
Only transportation related projects
Only highway related projects
Page Break
Display This Question:
If Gas tax revenues gathered in Vermont are spent on = Only transportation related projects
Correct! Gas taxes can <u>only</u> be spent on <b>transportation related projects</b> . This includes maintenance for roads and bridges, mass transit projects, and new construction.
Display This Question:
If Gas tax revenues gathered in Vermont are spent on = Any state government program
Or Gas tax revenues gathered in Vermont are spent on = Only highway related projects  Not quite. Gas taxes can <u>only</u> be spent on <b>transportation related projects</b> . This includes maintenance for roads and bridges, mass transit projects, and new construction.
Page Break ————————————————————————————————————
Concept check!
Your friend says that if gas taxes are increased, some of the money may go towards increasing funding for public schools. Is this possible?
○ Yes, it's possible.
O No, it's not possible.

Display This Question.
If Concept check! Your friend says that if gas taxes are increased, some of the money may go towards = No,
it's not possible.
Correct!
Display This Question:
If Concept check! Your friend says that if gas taxes are increased, some of the money may go towards = Yes,
it's possible.
Not quite! Keep in mind, funding from gas taxes can only be spent on transportation related
projects.
projects.
Page Break ————————————————————————————————————
Display This Question:
If Do you have access to a vehicle that you use regularly? = Yes
If Do you have access to a venicle that you use regularly: - 1es
You will now have the opportunity to reconsider your vote on two policies that would change the
way transportation is paid for in Vermont. Please review the policies carefully before responding.
Page Break
Display This Question:
If Do you know the fuel economy of your primary vehicle (mpg)? = Yes

Display This Ougstion

Vermont is considering alternatives to the gas tax. The current gas tax is struggling to collect funds in a fair way due to... more fuel efficient vehicles, more electric and hybrid vehicles, and increasing costs for roadway maintenance and construction. Alternatives to the gas tax would remain revenue neutral, so the total amount of money collected will remain the same.

And Do you have access to a vehicle that you use regularly? = Yes

Based on the information you provided about how much you drive and the vehicle you use, we estimate you currently pay \$\${Q78/QuestionText} in gas taxes per year.

Vermont plans to replace the current gas tax with a flat fee of \$220 per year per vehicle.

How would you vote?
○ Yes
○ No
Display This Question:
If Do you know the fuel economy of your primary vehicle (mpg)? = No
And Do you have access to a vehicle that you use regularly? = Yes
Vermont is considering alternatives to the gas tax. The current gas tax is struggling to collect funds in a fair way due to more fuel efficient vehicles, more electric and hybrid vehicles, and increasing costs for roadway maintenance and construction. Alternatives to the gas tax would remain revenue neutral, so the total amount of money collected will remain the same.
Based on the information you provided about how much you drive and the vehicle you use, $\underline{\text{we}}$ estimate you currently pay $\{0110/\text{QuestionText}\}$ in gas taxes per year.
Vermont plans to replace the current gas tax with a flat fee of \$220 per year per vehicle.
How would you vote?
○ Yes
○ No
Display This Question:
If What is the fuel type for your primary vehicle? = Plug-in Hybrid (PHEV)

Vermont is considering alternatives to the gas tax. The current gas tax is struggling to collect funds in a fair way due to... more fuel efficient vehicles, more electric and hybrid vehicles, and increasing costs for roadway maintenance and construction. Alternatives to the gas tax would remain revenue neutral, so the total amount of money collected will remain the same.

And Do you have access to a vehicle that you use regularly? = Yes

Based on the information you provided about how much you drive and the vehicle you use,  $\underline{we}$  estimate you currently pay  $\{0109/QuestionText\}$  in gas taxes per year.

Vermont plans to replace the current gas tax with a flat fee of \$220 per year per vehicle.					
How would you vote?					
○ Yes					
○ No					
Page Break					
Display This Question:					
If Do you know the fuel economy of your primary vehicle (mpg)? = Yes					
And Do you have access to a vehicle that you use regularly? = Yes					
Vermont is considering alternatives to the gas tax. The current gas tax is struggling to collect funds in a fair way due to more fuel efficient vehicles, more electric and hybrid vehicles, and increasing costs for roadway maintenance and construction. Alternatives to the gas tax would remain revenue neutral, so the total amount of money collected would remain the same.					
Based on the information you provided about how much you drive and the vehicle you use, $\underline{we}$ estimate you currently pay $\{0.78/QuestionText\}$ in gas taxes per year.					
Vermont plans to replace the current fuels tax with a mileage-based user fee of 2 cents per mile. We estimate you would spend $\$\{Q80/QuestionText\}$ in this fee per year.					
How would you vote?					
○ Yes					
○ No					
Display This Question:					
If Do you know the fuel economy of your primary vehicle (mpg)? = No					
And Do you have access to a vehicle that you use regularly? = Yes					

Vermont is considering alternatives to the fuels tax. The current gas tax is struggling to collect funds in a fair way due to... more fuel efficient vehicles, more electric and hybrid vehicles, and increasing costs for roadway maintenance and construction. Alternatives to the fuels tax would remain revenue neutral, so the total amount of money collected will remain the same.

Vermont plans to replace the current fuels tax with a mileage-based user fee of 2 cents per mile. We estimate you would spend  $\{080/QuestionText\}$  in this fee per year.

How would you vote?
○ Yes
○ No
Display This Question:
If What is the fuel type for your primary vehicle? = Plug-in Hybrid (PHEV)
And Do you have access to a vehicle that you use regularly? = Yes
Vermont is considering alternatives to the fuels tax. The current gas tax is struggling to collect funds in a fair way due to more fuel efficient vehicles, more electric and hybrid vehicles, and increasing costs for roadway maintenance and construction. Alternatives to the fuels tax would remain revenue neutral, so the total amount of money collected will remain the same.
Based on the information you provided about how much you drive and the vehicle you use, <u>we</u> estimate you currently pay \$\${0109/QuestionText} in gas taxes per year.
Vermont plans to replace the current fuels tax with a mileage-based user fee of 2 cents per mile. We estimate you would spend \$\${Q80/QuestionText} in this fee per year.
How would you vote?
○ Yes
○ No
End of Block: Attitudes and Beliefs

**Start of Block: Education** 

Timing First Click Last Click Page Submit Click Count
What is a mileage-based user fee? The following video will walk you through the basics.
You'll be asked a few questions at the end. (The survey will advance once the video is complete)
Page Break *
Using Odometer readings would be a low-cost way to replace the gas tax with a mileage-based user fee.
O True
○ False
Page Break ————————————————————————————————————
Display This Question:  If Using Odometer readings would be a low-cost way to replace the gas tax with a mileage-based user = True
Correct! <b>Odometer readings can be easily collected</b> during annual inspections or when you register your vehicle.

Page Break ————————————————————————————————————
*
Which option will not charge users for miles they travel out of state?
Odometer Readings
O ID Tags
On-Board Devices
Page Break
Display This Question:
If Which option will not charge users for miles they travel out of state? != Odometer Readings
And Which option will not charge users for miles they travel out of state? != ID Tags
And Which option will not charge users for miles they travel out of state? = On-Board Devices
Correct! <b>On-Board Devices</b> are the only option that <u>will not</u> charge you for miles travelled out of state.
Page Break *
ID Tags are scannable tags that have certain information about your vehicle.
○ True
○ False
Page Break
Display This Question:
If ID Tags are scannable tags that have certain information about your vehicle. = True
Correct! Scanning an ID Tag reveals specific information about your car, like the fuel economy.

Page Break —						
*						
The gas tax was o		ed as a road user t	fee, but now the	e price you pay de	pends more on	
O True						
O False						
Page Break —						
Correct! When t	he gas tax was p	ut in place <b>in 191</b> 0	9, vehicles use	ed very similar an	nounts of gas,	
so the price per g	gallon was a fair	way to charge driv	vers for their ro	oadway travel.		
	=	le fuel economy be vehicle's fuel eco		idely. Now the priosed to.	ce you pay in	
Pago Brook —						
Page Break —						
Assume a mileage-based user fee is replacing the gas tax in Vermont. The state is deciding the best way to know how far vehicles drive.						
Rank your support for each of the three mileage-based user fee program-styles (discussed in the video).						
	Strongly Against	Somewhat Against	Neutral	Somewhat Support	Strongly Support	
Odometer Readings	0	0	0	0	0	
ID Tags	0	$\circ$	$\circ$	$\circ$	$\circ$	
On-Board Devices	0	0	0	0	0	

Page Break ————————————————————————————————————
Now that you've learned more about the gas tax and mileage-based fees, we'd like to give you a chance to reconsider your original vote on the two policies.
Please read the prompts carefully before responding.
Page Break —
Vermont is considering alternatives to the fuels tax. The current gas tax is struggling to collect funds in a fair way due to more fuel efficient vehicles, more electric and hybrid vehicles, and increasing costs for roadway maintenance and construction. Alternatives to the fuels tax would remain revenue neutral, so the total amount of money collected will remain the same, but the amount paid by individual drivers may increase, decrease, or stay about the same.
Vermont plans to replace the current fuels tax with a flat fee of \$220 per year per year.
How would you vote?
○ Yes
○ No
Page Break —
Vermont is considering alternatives to the fuels tax. The current gas tax is struggling to collect funds in a fair way due to more fuel efficient vehicles, more electric and hybrid vehicles, and increasing costs for roadway maintenance and construction. Alternatives to the fuels tax would remain revenue neutral, so the total amount of money collected will remain the same, but the amount paid by individual drivers may increase, decrease, or stay about the same.
Vermont plans to replace the current fuels tax with a mileage-based user fee of 2 cents per mile.
How would you vote?
○ Yes
○ No

	Not at all important	ng in your decision Slightly important	Moderately important	Very important	Extremely important
Privacy	0	$\circ$	$\circ$	$\circ$	0
Cost difference	0	$\circ$	$\circ$	$\circ$	$\circ$
Ability to meet future needs for road/bridge funding	0	0		0	0
Rank how fair yo	ou feel a mileage- Not at all fair	-based user fee wo	ould be for Neutral	Very fair	Extremely Fair
Rank how fair yo				Very fair	<del>-</del>
				Very fair	<del>-</del>
You Other Vermonters,				Very fair	<del>-</del>
You Other Vermonters, generally Those in rural				Very fair	<del>-</del>
You Other Vermonters, generally Those in rural areas Those in				Very fair	<del>-</del>

Are there any other comments or feedback you'd like to provide regarding your support or opposition for a mileage-based fee?
End of Block: Education
Start of Block: Demographics
This final section will ask some questions about you and your household.
In what year were you born?
Please state your gender.
○ Female
O Male
O I identify as

Wh	nat is the highest level of school you have completed or the highest degree you have received?
	O Less than high school degree
	O High school graduate (high school diploma or equivalent including GED)
	O Some college but no degree
	Associate degree in college (2-year)
	O Bachelor's degree in college (4-year)
	O Master's degree
	O Doctoral degree
	O Professional degree (JD, MD)
Are	e you Spanish, Hispanic, or Latino or none of these?
	○ Yes
	○ No

ace? (Mark all that apply)
White
Black or African American
American Indian or Alaska Native
Asian or Asian American
Native Hawaiian or other Pacific Islander
Other, please specify
ldren (under 18) live in your household?
ults (18 or over) live in your household, including yourself?

What is your current employment status?
Employed full time
Employed part time
O Unemployed and currently looking for work
O Unemployed and not currently looking for work
○ Student
Retired
O Unable to work
Please state your yearly household income.
O Less than \$20,000
\$20,000 to \$34,999
\$35,000 to \$49,999
\$50,000 to \$74,999
\$75,000 to \$99,999
\$100,000 to \$149,999
O More than \$150,000
本
What is your ZIP code?
<del></del>

Page Break ————————————————————————————————————
If you would like to leave any additional comments, please type them below.
End of Block: Demographics
Start of Block: Block 4